



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

SCOTT BROWN FOR US SENATE-REPU  
Multi Media Services Corp (2430)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 174728  
Inv Date 10/28/2012  
Terms Net 30  
Contract 48641  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POLITICAL CANDIDATE (1051)  
Est 5242 10/15 ADD (28099)  
Local/Political Candidate Agency  
5242/

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 3:24:56PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00AM- 6:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 6:13AM (Mo)	00:30	7 News Today in New England	SBTV10131224H	\$750.00	
1.0	SPOT	6:00AM- 6:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 6:21AM (Tu)	00:30	7 News Today in New England	SBTV10131224H	\$750.00	
1.0	SPOT	6:00AM- 6:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 6:22AM (We)	00:30	7 News Today in New England	SBTV10121223H	\$750.00	
1.0	SPOT	6:00AM- 6:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 6:12AM (Th)	00:30	7 News Today in New England	SBTV10131224H	\$750.00	
1.0	SPOT	6:00AM- 6:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 6:12AM (Fr)	00:30	7 News Today in New England	SBTV10191225H	\$750.00	
2.0	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 9:24AM (Mo)	00:30	7 News Today in New England 9-10A	SBTV10121223H	\$1000.00	
2.0	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 9:11AM (Tu)	00:30	7 News Today in New England 9-10A	SBTV10111222H	\$1000.00	
2.0	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 9:28AM (We)	00:30	7 News Today in New England 9-10A	SBTV10131224H	\$1000.00	
2.0	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 9:19AM (Th)	00:30	7 News Today in New England 9-10A	SBTV10121223H	\$1000.00	
2.0	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 9:16AM (Fr)	00:30	7 News Today in New England 9-10A	SBTV10181225H	\$1000.00	
3.0	SPOT	9:30AM-10:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 9:58AM (Mo)	00:30	7 News Today in New England 9-10A	SBTV10131224H	\$1000.00	
3.0	SPOT	9:30AM-10:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 9:28AM (Tu)	00:30	7 News Today in New England 9-10A	SBTV10121223H	\$1000.00	
3.0	SPOT	9:30AM-10:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 9:59AM (We)	00:30	7 News Today in New England 9-10A	SBTV10121223H	\$1000.00	
3.0	SPOT	9:30AM-10:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 9:59AM (Th)	00:30	7 News Today in New England 9-10A	SBTV10131224H	\$1000.00	
3.0	SPOT	9:30AM-10:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 9:49AM (Fr)	00:30	7 News Today in New England 9-10A	SBTV10191225H	\$1000.00	
4.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 10:56AM (Mo)	00:30	Today Show	SBTV10121223H	\$850.00	
4.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 11:00AM (Tu)	00:30	Today Show	SBTV10131224H	\$850.00	
4.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 10:29AM (We)	00:30	Today Show	SBTV10131224H	\$850.00	
4.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 10:26AM (Th)	00:30	Today Show	SBTV10111222H	\$850.00	
4.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 10:57AM (Fr)	00:30	Today Show	SBTV10191225H	\$850.00	
5.0	SPOT	11:00AM-12:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 11:50AM (Mo)	00:30	TODAY SHOW III (hour 4)	SBTV10131224H	\$850.00	
5.0	SPOT	11:00AM-12:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 11:50AM (Tu)	00:30	TODAY SHOW III (hour 4)	SBTV10131224H	\$850.00	
5.0	SPOT	11:00AM-12:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 11:30AM (We)	00:30	TODAY SHOW III (hour 4)	SBTV10121223H	\$850.00	
5.0	SPOT	11:00AM-12:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 11:28AM (Th)	00:30	TODAY SHOW III (hour 4)	SBTV10121223H	\$850.00	
5.0	SPOT	11:00AM-12:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 11:28AM (Fr)	00:30	TODAY SHOW III (hour 4)	SBTV10181225H	\$850.00	
6.0	SPOT	12:00PM-12:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 12:24PM (Mo)	00:30	7 News at Noon	SBTV10111222H	\$1000.00	
6.0	SPOT	12:00PM-12:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 12:26PM (Tu)	00:30	7 News at Noon	SBTV10121223H	\$1000.00	
6.0	SPOT	12:00PM-12:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 12:25PM (We)	00:30	7 News at Noon	SBTV10131224H	\$1000.00	
6.0	SPOT	12:00PM-12:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 12:12PM (Th)	00:30	7 News at Noon	SBTV10131224H	\$1000.00	
6.0	SPOT	12:00PM-12:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 12:15PM (Fr)	00:30	7 News at Noon	SBTV10191225H	\$1000.00	
7.0	SPOT	12:30PM- 1:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 12:58PM (Mo)	00:30	Days of our Lives	SBTV10121223H	\$1000.00	
7.0	SPOT	12:30PM- 1:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 12:58PM (Tu)	00:30	Days of our Lives	SBTV10131224H	\$1000.00	
7.0	SPOT	12:30PM- 1:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 12:49PM (We)	00:30	7 News at Noon	SBTV10111222H	\$1000.00	
7.0	SPOT	12:30PM- 1:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 12:42PM (Th)	00:30	7 News at Noon	SBTV10131224H	\$1000.00	
7.0	SPOT	12:30PM- 1:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 12:42PM (Fr)	00:30	7 News at Noon	SBTV10181225H	\$1000.00	
8.0	SPOT	1:00PM- 2:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 1:42PM (Mo)	00:30	Days of our Lives	SBTV10131224H	\$900.00	
8.0	SPOT	1:00PM- 2:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 1:45PM (Tu)	00:30	Days of our Lives	SBTV10121223H	\$900.00	
8.0	SPOT	1:00PM- 2:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 1:59PM (We)	00:30	Days of our Lives	SBTV10121223H	\$900.00	
8.0	SPOT	1:00PM- 2:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 1:42PM (Th)	00:30	Days of our Lives	SBTV10121223H	\$900.00	



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SCOTT BROWN FOR US SENATE-REPU  
Multi Media Services Corp (2430)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 174728  
Inv Date 10/28/2012  
Terms Net 30  
Contract 48641  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)  
Brand Est 5242 10/15 ADD (28099)  
Acct Types Local/Political Candidate Agency  
Est/Headline 5242/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 3:24:56PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
8.0	SPOT	1:00PM- 2:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 1:59PM (Fr)	00:30	Days of our Lives	SBTV10191225H	\$900.00	
9.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 2:45PM (Mo)	00:30	DOCTORS Episode: 5006	SBTV10131224H	\$600.00	
9.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 2:55PM (Tu)	00:30	DOCTORS Episode: 5036	SBTV10131224H	\$600.00	
9.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 2:59PM (We)	00:30	DOCTORS Episode: 5018	SBTV10131224H	\$600.00	
9.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 2:11PM (Th)	00:30	DOCTORS Episode: 5024	SBTV10131224H	\$600.00	
9.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 2:20PM (Fr)	00:30	DOCTORS Episode: 5039	SBTV10191225H	\$600.00	
10.0	SPOT	3:00PM- 3:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 3:28PM (Mo)	00:30	Family Feud Episode: 12061	SBTV10121223H	\$600.00	
10.0	SPOT	3:00PM- 3:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 3:22PM (Tu)	00:30	Family Feud Episode: 12062	SBTV10121223H	\$600.00	
10.0	SPOT	3:00PM- 3:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 3:19PM (We)	00:30	Family Feud Episode: 12063	SBTV10131224H	\$600.00	
10.0	SPOT	3:00PM- 3:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 3:29PM (Th)	00:30	Family Feud Episode: 12064	SBTV10121223H	\$600.00	
10.0	SPOT	3:00PM- 3:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 3:29PM (Fr)	00:30	Family Feud Episode: 12065	SBTV10181225H	\$600.00	
11.0	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 3:57PM (Mo)	00:30	Family Feud Episode: 12001	SBTV10131224H	\$600.00	
11.0	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 3:45PM (Tu)	00:30	Family Feud Episode: 12002	SBTV10131224H	\$600.00	
11.0	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 3:41PM (We)	00:30	Family Feud Episode: 12012	SBTV10121223H	\$600.00	
11.0	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 3:39PM (Th)	00:30	Family Feud Episode: 12013	SBTV10131224H	\$600.00	
11.0	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 3:52PM (Fr)	00:30	Family Feud Episode: 12014	SBTV10191225H	\$600.00	
12.0	SPOT	4:00PM- 4:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 4:13PM (Mo)	00:30	7 News at 4	SBTV10121223H	\$1200.00	
12.0	SPOT	4:00PM- 4:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 4:13PM (Tu)	00:30	7 News at 4	SBTV10111222H	\$1200.00	
12.0	SPOT	4:00PM- 4:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 4:19PM (We)	00:30	7 News at 4	SBTV10131224H	\$1200.00	
12.0	SPOT	4:00PM- 4:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 4:12PM (Th)	00:30	7 News at 4	SBTV10121223H	\$1200.00	
12.0	SPOT	4:00PM- 4:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 4:13PM (Fr)	00:30	7 News at 4	SBTV10181225H	\$1200.00	
13.0	SPOT	4:30PM- 5:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 4:54PM (Mo)	00:30	7 News at 4	SBTV10131224H	\$1500.00	
13.0	SPOT	4:30PM- 5:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 4:38PM (Tu)	00:30	7 News at 4	SBTV10121223H	\$1500.00	
13.0	SPOT	4:30PM- 5:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 4:43PM (We)	00:30	7 News at 4	SBTV10121223H	\$1500.00	
13.0	SPOT	4:30PM- 5:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 4:46PM (Th)	00:30	7 News at 4	SBTV10131224H	\$1500.00	
13.0	SPOT	4:30PM- 5:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 4:40PM (Fr)	00:30	7 News at 4	SBTV10191225H	\$1500.00	
14.0	SPOT	5:00PM- 5:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 5:26PM (Mo)	00:30	7 News at 5	SBTV10121223H	\$1800.00	
14.0	SPOT	5:00PM- 5:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 5:17PM (Tu)	00:30	7 News at 5	SBTV10131224H	\$1800.00	
14.0	SPOT	5:00PM- 5:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 5:19PM (We)	00:30	7 News at 5	SBTV10131224H	\$1800.00	
14.0	SPOT	5:00PM- 5:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 5:17PM (Th)	00:30	7 News at 5	SBTV10111222H	\$1800.00	
14.0	SPOT	5:00PM- 5:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 5:15PM (Fr)	00:30	7 News at 5	SBTV10191225H	\$1800.00	
15.0	SPOT	5:30PM- 6:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 5:47PM (Mo)	00:30	7 News at 5	SBTV10131224H	\$2000.00	
15.0	SPOT	5:30PM- 6:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 5:42PM (Tu)	00:30	7 News at 5	SBTV10131224H	\$2000.00	
15.0	SPOT	5:30PM- 6:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 5:49PM (We)	00:30	7 News at 5	SBTV10121223H	\$2000.00	
15.0	SPOT	5:30PM- 6:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 5:47PM (Th)	00:30	7 News at 5	SBTV10121223H	\$2000.00	
15.0	SPOT	5:30PM- 6:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 5:53PM (Fr)	00:30	7 News at 5	SBTV10181225H	\$2000.00	
16.0	SPOT	11:00PM-11:35PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 11:25PM (Mo)	00:30	7 News at 11 PM	SBTV10131224H	\$3000.00	
16.0	SPOT	11:00PM-11:35PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 11:23PM (Tu)	00:30	7 News at 11 PM	SBTV10131224H	\$3000.00	
16.0	SPOT	11:00PM-11:35PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 11:13PM (We)	00:30	7 News at 11 PM	SBTV10111222H	\$3000.00	





WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

SCOTT BROWN FOR US SENATE-REPU  
Multi Media Services Corp (2430)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 174728  
Inv Date 10/28/2012  
Terms Net 30  
Contract 43641  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)  
Brand Est 5242 10/15 ADD (28099)  
Acct Types Local/Political Candidate Agency  
Est/Headline 5242/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 3:24:56PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
16.0	SPOT	11:00PM-11:35PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 11:15PM (Th)	00:30	7 News at 11 PM	SBTV10131224H	\$3000.00	
16.0	SPOT	11:00PM-11:35PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 11:12PM (Fr)	00:30	7 News at 11 PM	SBTV10191225H	\$3000.00	
17.0	SPOT	11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 12:30AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10131224H	\$1600.00	
17.0	SPOT	11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 12:09AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10121223H	\$1600.00	
17.0	SPOT	11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 11:48PM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10121223H	\$1600.00	
17.0	SPOT	11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 12:20AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10131224H	\$1600.00	
17.0	SPOT	11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 11:58PM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10191225H	\$1600.00	
18.0	SPOT	1:36AM-Last Call wit	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 1:46AM (Mo)	00:30	Last Call with Carson Daly	SBTV10121223H	\$500.00	
18.0	SPOT	1:36AM-Last Call wit	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 1:46AM (Tu)	00:30	Last Call with Carson Daly	SBTV10131224H	\$500.00	
18.0	SPOT	1:36AM-Last Call wit	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 1:45AM (We)	00:30	Last Call with Carson Daly	SBTV10131224H	\$500.00	
18.0	SPOT	1:36AM-Last Call wit	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 1:46AM (Th)	00:30	Last Call with Carson Daly	SBTV10121223H	\$500.00	
18.0	SPOT	1:36AM-Last Call wit	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 1:46AM (Fr)	00:30	Last Call with Carson Daly	SBTV10181225H	\$500.00	
19.0	SPOT	4:30AM-Early Today	Per week (10),Mo,Tu,We,Th	10/15/12 4:47AM (Mo)	00:30	Early Today	SBTV10131224H	\$100.00	
19.0	SPOT	4:30AM-Early Today	Per week (10),Mo,Tu,We,Th	10/15/12 4:57AM (Mo)	00:30	Early Today	SBTV10121223H	\$100.00	
19.0	SPOT	4:30AM-Early Today	Per week (10),Mo,Tu,We,Th	10/16/12 4:50AM (Tu)	00:30	Early Today	SBTV10111222H	\$100.00	
19.0	SPOT	4:30AM-Early Today	Per week (10),Mo,Tu,We,Th	10/16/12 4:57AM (Tu)	00:30	Early Today	SBTV10121223H	\$100.00	
19.0	SPOT	4:30AM-Early Today	Per week (10),Mo,Tu,We,Th	10/17/12 4:46AM (We)	00:30	Early Today	SBTV10131224H	\$100.00	
19.0	SPOT	4:30AM-Early Today	Per week (10),Mo,Tu,We,Th	10/17/12 4:57AM (We)	00:30	Early Today	SBTV10121223H	\$100.00	
19.0	SPOT	4:30AM-Early Today	Per week (10),Mo,Tu,We,Th	10/18/12 4:46AM (Th)	00:30	Early Today	SBTV10131224H	\$100.00	
19.0	SPOT	4:30AM-Early Today	Per week (10),Mo,Tu,We,Th	10/18/12 4:56AM (Th)	00:30	Early Today	SBTV10121223H	\$100.00	
19.0	SPOT			10/15/12		2 preempts @ \$100.00		\$0.00	Pre-Empt
20.0	SPOT	5:00AM- 5:30AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 5:23AM (Mo)	00:30	7 News Today in New England	SBTV10131224H	\$350.00	
20.0	SPOT	5:00AM- 5:30AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 5:15AM (Tu)	00:30	7 News Today in New England	SBTV10131224H	\$350.00	
20.0	SPOT	5:00AM- 5:30AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 5:13AM (We)	00:30	7 News Today in New England	SBTV10131224H	\$350.00	
20.0	SPOT	5:00AM- 5:30AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 5:29AM (Th)	00:30	7 News Today in New England	SBTV10131224H	\$350.00	
20.0	SPOT	5:00AM- 5:30AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 5:13AM (Fr)	00:30	7 News Today in New England	SBTV10191225H	\$350.00	
21.0	SPOT	5:30AM- 6:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 5:28AM (Mo)	00:30	7 News Today in New England	SBTV10121223H	\$350.00	
21.0	SPOT	5:30AM- 6:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 5:45AM (Tu)	00:30	7 News Today in New England	SBTV10121223H	\$350.00	
21.0	SPOT	5:30AM- 6:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 5:57AM (We)	00:30	7 News Today in New England	SBTV10131224H	\$350.00	
21.0	SPOT	5:30AM- 6:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 5:41AM (Th)	00:30	7 News Today in New England	SBTV10121223H	\$350.00	
21.0	SPOT	5:30AM- 6:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 5:40AM (Fr)	00:30	7 News Today in New England	SBTV10181225H	\$350.00	
22.0	SPOT	7:57PM-THE VOICE	Day,M-2	10/15/12 8:28PM (Mo)	00:30	THE VOICE	SBTV10111222H	\$15000.00	
22.0	SPOT	7:57PM-THE VOICE	Day,M-2	10/15/12 8:46PM (Mo)	00:30	THE VOICE	SBTV10121223H	\$15000.00	
23.0	SPOT	7:57PM-THE VOICE	Day,Tu-1	10/16/12 8:42PM (Tu)	00:30	THE VOICE	SBTV10121223H	\$15000.00	
24.0	SPOT	9:00PM-PRESIDENT	Day,Tu-2	10/16/12 10:53PM (Tu)	00:30	PRESIDENTIAL DEBATE	SBTV10131224H	\$5000.00	
24.0	SPOT			10/16/12		1 preempt @ \$5000.00		\$0.00	Internal Adjustment
25.0	SPOT	9:00PM-Law & Order	Day,W-1	10/17/12 9:17PM (We)	00:30	Law & Order SVU	SBTV10131224H	\$3000.00	
26.0	SPOT	9:00PM-GRIMM	Per week (1),Fr	10/19/12 9:19PM (Fr)	00:30	GRIMM	SBTV10181225H	\$5000.00	
27.0	SPOT	5:58AM-7 News Tod	Per week (2),Sa	10/20/12 6:17AM (Sa)	00:30	7 News Today in New England	SBTV10201227H	\$200.00	



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

SCOTT BROWN FOR US SENATE-REPU  
Multi Media Services Corp (2430)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 174728  
Inv Date 10/28/2012  
Terms Net 30  
Contract 48641  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POLITICAL CANDIDATE (1051)  
Est 5242 10/15 ADD (28099)  
Local/Political Candidate Agency  
5242/

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 3:24:56PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
27.0	SPOT	5:58AM-7 News Tod	Per week (2),Sa	10/20/12 6:28AM (Sa)	00:30	7 News Today in New England	SBTV10181225H	\$200.00	
28.0	SPOT	10:00AM-11:00AM	Per week (2),Sa	10/20/12 10:28AM (Sa)	00:30	7 News Today in New England-Sat	SBTV10201227H	\$400.00	
28.0	SPOT	10:00AM-11:00AM	Per week (2),Sa	10/20/12 10:46AM (Sa)	00:30	7 News Today in New England-Sat	SBTV10181225H	\$400.00	
29.0	SPOT	7:57PM-REVOLUTIO	Day,Sa-1	10/20/12 8:46PM (Sa)	00:30	REVOLUTION (R)	SBTV10201227H	\$1500.00	
30.0	SPOT	10:00PM-LAW & ORD	Day,Sa-1	10/20/12 10:29PM (Sa)	00:30	LAW & ORDER SVU (R)	SBTV10201227H	\$1300.00	
31.0	SPOT	1:31AM-EXTRA WEE	Day,Sa-2	10/20/12 1:52AM (Sa)	00:30	Extra Weekend Episode: 19042W	SBTV10201227H	\$60.00	
31.0	SPOT	1:31AM-EXTRA WEE	Day,Sa-2	10/20/12 2:27AM (Sa)	00:30	Extra Weekend Episode: 19042W	SBTV10181225H	\$60.00	
32.0	SPOT	10:27AM-Meet the Pr	Day,Su-1	10/21/12 11:29AM (Su)	00:30	Meet the Press	SBTV10201227H	\$2500.00	
33.0	SPOT	11:29PM-Saturday Ni	Day,Sa-1	10/20/12 12:33AM (Sa)	00:30	Saturday Night Live	SBTV10181225H	\$2800.00	
34.0	SPOT	4:30AM- 4:59AM	Per week (2),Su	10/21/12 4:46AM (Su)	00:30	Early Today-Sun	SBTV10181225H	\$100.00	M/G For 19.0.1,19.0.2
34.0	SPOT	4:30AM- 4:59AM	Per week (2),Su	10/21/12 4:57AM (Su)	00:30	Early Today-Sun	SBTV10201227H	\$100.00	M/G For 19.0.1,19.0.2
35.0	SPOT	7:57PM-GRIMM (R)	Day,F-1	10/19/12 8:39PM (Fr)	00:30	GRIMM (R)	SBTV10191225H	\$4500.00	M/G For 24.0.1
36.0	SPOT	7:30AM-7 NEWS TO	Day,Su-1	10/21/12 7:43AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	SBTV10201227H	\$500.00	M/G For 24.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$180,670.00	Total Spots	128
Commission	(\$27,100.50)		
Net Total	\$153,569.50		